



Summary of Action Plan Implementation Grants

Region 1: Northwest Indiana (Lake, Porter, LaPorte, Starke, Pulaski, Jasper, Newton); Chair: Kristin Emaus, NiSource (retired)

- Grant Funds: \$22,000
- Match: \$10,000 TDA cash match and In kind video creation from Ready NWI valued at \$12,000
- Grant funds and matching resources will be used to:
 - Produce and run movie theatre advertisements for 6 months in all 5 regional movie theatres, creating 2,693,503 views
 - Create a 21 under 21 Marketing Campaign in Spring 2015 and Winter 2016
 - Host 2 Industry Tours for Counselors and Community Members
 - Create 7 Career Awareness Videos that will be available to schools for career classes and counselors online

Region 2 North Central Indiana (St. Joseph, Elkhart, Marshall, Kosciusko, Fulton) **Chair: Brad Bishop, OrthoWorx**

Region 2 did not submit a grant proposal.

Region 3: North East Indiana (LaGrange, Steuben, Noble, DeKalb, Whitley, Allen, Wabash, Huntington, Wells, Adams, Grant); Chair: John Sampson, Northeast Indiana Regional Partnership

Region 3 did not submit a grant proposal.

Region 4: West Central Indiana (Benton, White, Cass, Miami, Howard, Tipton, Carroll, Clinton, Tippecanoe, Montgomery, Fountain, Warren); Chair: Sascha Harrell, Caterpillar

Region 4 did not submit a grant proposal.

Region 5: Central Indiana (Boone, Hamilton, Madison, Hancock, Marion, Hendricks, Morgan, Johnson, Shelby); Chair: David Shane

- Grant Funds: \$75,000
- Match: \$75,000 total from the Central Indiana Corporate Partnership (CICP) and the Indianapolis Chamber of Commerce.
- Grant funds and matching resources will be used to hire (or retain) one or more individuals as an employee of CICP to:
 - Support the ongoing work of the Council;
 - Work with other regional and local interested and committed partners;

Michael R. Pence, Governor
Steven J. Braun, Commissioner

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- Facilitate conversion of the elements of the draft Action Plan to specific project plans;
- Help coordinate engagement with employer sectors, K-12 districts and schools, post-secondary institutions and others whose involvement will be necessary or useful to execution of the project plans; and
- Otherwise move work to an integrated, aligned set of regional projects within the ambit of an overall regional talent plan.

Region 6: East Central Indiana (Blackford, Jay, Delaware, Randolph, Wayne, Henry, Rush, Fayette, Union); Chair: Mike Wickersham, Wick's Pies

Region 6 did not submit a grant proposal.

Region 7: West Central Indiana (Vigo/Putnam/Parke/Clay/Vermillion/Sullivan)
Chair: Douglas Dillion, Vigo Co. School Corporation

- Grant Funds: \$75,000
- Match: \$95,500 from various community partners including businesses, the Western Indiana Workforce Investment Board, media outlets.
- Grant funds and matching resources will be used to hire one or more individuals as a Regional Outreach Coordinator to conduct the following:
 - Create an Annual Report that will serve as a marketing and recruitment tool
 - Create, implement and coordinate an "elevator speech" training program where applicants will be taught to conduct brief, two to three-minute conversations on the contents of the annual report, highlights of resources available in Region 7, and why the region is the optimal place for a new industry to locate.
 - Secure corporate partners by offering 10 \$7,500 sponsorship opportunities to industries that will have a vested interest in the success of the NEAT initiative.
 - Implementation of a Region 7 marketing initiative which will utilize electronic, print, broadcast, outdoor and social media, as well as direct contact.

Region 8: South Central Indiana (Owen, Monroe, Brown, Green, Lawrence, Orange, Martin, Daviess); Chair: David St. John, Cook Pharmica

- Asking: \$75,000
- Match: \$75,430 from the Community Foundation of Bloomington and Monroe County and Boston Scientific Inc.
- Grant funds and matching resources will be used to:
 - Creates a Director of Industry Outreach position to be paid a base salary of \$50,000/year with benefits
 - Develop an advisory board for the Director of Industry Outreach position, composed of business, industry, and/or labor partners to assist in determining general program operating policies and procedures, participate in curriculum review and revision, and assist in promoting the action plan throughout the region
 - Will work with identified/targeted partners to secure funding to subsidize this position for multiple years

Region 9: Southeastern Indiana (Bartholomew, Decatur, Franklin, Dearborn, Ripley, Jennings, Jackson, Jefferson, Switzerland, Ohio); Chair: Chris Lowery, Hillenbrand

- Grant Funding: \$75,000
- Match: \$75,000 total from the Community Education Coalition (CEC)
- Grant funds and matching resources will be used to hire one individual to:
 - Support the ongoing work of the Council
 - Enhance the coordination and alignment of the EcO15 regional learning system and action networks
 - Three action networks exist in the region, comprised of the Regional Works Council, WIB, CEC, EcO15, and AHEC
 - Educational Attainment (secondary, post-secondary, and adult)
 - Advanced Manufacturing Career Action
 - Health Care Career Action
 - Advanced manufacturing and health care are the two largest sectors in SE Indiana, are growing the quickest, and have salaries which are above the regional median income
 - Conduct a needs assessment for the region
 - Build partnerships between education, business, and community foundations
 - Focus on pathway initiatives for the educational attainment network
 - Highlight where gaps exist and determine which certifications can help close those gaps
 - Will help determine which curriculum and certifications align with industry need
 - Gather data to accomplish all the above

Region 10: South Central (Washington, Scott, Clark, Floyd, Harrison, Crawford)

Chair: Paul Perkins, Amatrol, Inc.

- Grant Funds: \$75,000
- Match: \$77,150 total coming from multiple business partners
 - 17 businesses will provide paid internships for students (\$46,920)
 - 2 partners will provide CTE Awareness assistance (\$9,850)
 - Amatrol will support summer camps (\$8,000)
 - Ogle Foundation will provide food for industry forums (\$1,000)
 - 1 partner will provide office space (\$11,400)
- Grant funds will be used to hire one individual to:
 - Establish business partnerships
 - Assist CTE teachers to establish strong Business Advisory Committees
 - Increase awareness of the Work Ethics Certification
 - Help integrate certification obtainment in CTE programs
 - Lead in development and implementation of a Polytechnic CTE program and Early College CTE program
 - Create industry sector forums, committees, and groups (communicate between Works Council, employers, and educators)
 - Submit grant status reports
- A portion of private matching funds will be used to:
 - Create paid internship opportunities for students
 - promote CTE Awareness via two videos and e-newsletter advertisements
 - a 2 week summer robotics camp for 8th graders

Region 11: Southwest (Knox, Gibson, Pike, Dubois, Perry, Spencer, Warrick, Vanderburgh, Posey); Chair: Sue Habig, Kimball

- Grant Funds: \$75,000
- Match: \$75,000 in private match funding AND an additional \$75,000 provided by the Region 11 WIB (grand total of \$225,000)
 - The additional WIB funding will be used to extend the activities of this grant throughout the second year of the grant window. This will primarily cover the salary, benefits, and related costs for the Career Pathway Coordinator after the grant dollars have been expended
- The grant has three main areas of focus: a salary position, a summer program for teachers and counselors, and extending the Region 11 CTE Awareness grant
 - Will create a new position responsible for:
 - Setting up training in curriculum development for high school and middle school teachers across the Region: focusing on project-based learning in the core curriculum;
 - Helping teachers, parents, and students identify rewarding career opportunities in CT fields, particularly advanced manufacturing in Region 11;
 - Working to expand the current model in DuBois County (see Innovative CTE Curriculum Round 1 grant for VU-Jasper) so that teachers completing PBL projects in their classrooms can share leadership of professional development efforts going forward.
 - Improve communication between industry, educational institutions, students and teachers.
 - NOTE: This position would build and expand the work of Marti Mauntel who has been directing professional development for project-based learning in DuBois County; the new efforts/direction would require oversight of greater geographical area and allow expansion to middle school, not just high school.
 - Will include a two week summer program which will allow for middle school teachers & high school counselors to experience two days within each Alcoa, Berry Plastics, Toyota, & SABIC.
 - These experiences will allow the teachers and counselors to gain a firm grasp of the skills needed to work at each location and will provide them with actual hands-on experiences.
 - Will extend the Region 11 CTE Awareness grant media campaign
 - Will produce and feature CTE vignettes on local TV and will store all videos on a website
 - Sustainability Plan:
 - As the current project in DuBois County expands, Region 11 envisions a “tiered model”. A single coordinator can focus on selected schools each fall, and as the program goes forward, current teacher teams working in their departments will be able to educate other teachers. They would explain PBL, encourage others to include the relevance of their subject matter for future careers, and communicate through Google+ to share ideas and monitor progress. Schools could be paired with local industries for tours and possible mentors to encourage more student participation in internships.